



INNOX

Invisible tech for smart life
Emotional design for pleasant life



*Pioneering the Future
With
Challenges and
Passion*

INNOX · *alton* · I-BEST

INNOX

Company Name INNOX Corporation
Established Nov. 8th. 2001
CEO Jungjin Park
Address 171 Asan Valley-ro, Dunpo-myeon,
 Asan-si, Chungcheongnam-do, South
 Korea
Phone 041)536-9999
Website www.innoxcorp.com

INNOX split its manpower and made the switch to become a holding company in June 2017 to promote sustainability management by expanding its business model and changing its management structure based on business growth in the area of IT materials.

We have established a management structure that manages and provides support for each subsidiary company that operates in our IT materials business, bicycle-oriented sports business, and investment business. Through business specialization, we will expand business models and increase management efficiency. Also, we aim to increase corporate value by building a responsible management system.



Affiliated company

INNOX advanced materials

Established June 2017
CEO Kyeongho Chang, Pilyoung Kim
Address 171 Asan Valley-ro, Dunpo-myeon,
 Asan-si, Chungcheongnam-do,
 South Korea
Business Areas Functional circuit materials,
 semiconductor materials, OLED
 materials business

alton Alton Sports Co., Ltd.

Established August 1994
CEO Shinsung Kim
Address 8F C, 25, Pangyo-ro 256beon-gil, Bundang-
 gu, Seongnam-si, Gyeonggi-do, South Korea
Business Areas Sports / Leisure Bikes, Household Bicycles,
 Electric Bicycles, Bike Accessories



I-BEST

I-BEST Co., Ltd.

Established September 2016
CEO Youngteck Oh
Address 8F C, 25, Pangyo-ro 256beon-gil, Bundang-gu, Seongnam-si, Gyeonggi-do, South Korea
Business Areas Management Consulting, New Business Investment, Start-up Incubating

INNOX DNA

Pioneering the Future with Challenges and Passion

The corporate culture of INNOX is based on challenge and passion.

We have a dream to realize a greater future based on a corporate culture that is filled with passion for challenges in and of themselves without getting hung up on success or failure, communication based on mutual trust, and a sense of balance that doesn't lean in any one direction.

We open and expand The Future of IT Materials.

INNOX Advanced Materials is
leading the way to the

Future of Advanced Materials.

World-class unique technology

World's largest production capacity

Active management system in response to
environmental changes

A specialist in functional
high-polymer IT materials

INNOX
advanced materials

Company Name | INNOX Advanced Materials Co.,Ltd.

Established on | June 1, 2017

C E O | Kyeongho Chang, Pilyoung Kim

Address | 171 Asan Valley-ro, Dunpo-myeon, Asan-si,
Chungcheongnam-do, South Korea

Telephone | 041) 536-9999

Website | www.innoxamc.com

Main Business Areas | FPCB/Functional circuit materials (INNOFLEX / SMARTFLEX)
Semiconductor materials (INNOSEM)
OLED materials (INNOLED)

HISTORY

2001~02 Established Saehan Micronics Co., Ltd. / Completed Anseong Plant 1

2003~04 Established R&D Center / Acquired KT Mark
Developed FPCB materials, LOC, and LLT for the first time in Korea

2005~06 Changed company name to INNOX Co., Ltd. / Listed on KOSDAQ

2007~08 Established TMS (ERP) / Expanded INNOSEM business

2009~10 Achieved the rank of No. 1 in the world in the INNOFLEX category

2011~12 Relocated (Asan, Chungnam) / Selected as World Class 300 company

2013~14 Expanded Asan Plant (Completed AX-Project)

2015~16 Incorporated Alton Sports Co., Ltd.
Commenced INNOLED business in earnest

2017~18 Established INNOX Advanced Materials Division
Awarded \$100 Million Export Tower
Established overseas corporation (Guangzhou, China and Bac Ninh, Vietnam)

2019 Completed integrated logistics center / Expanded IB Center

Foundation of INNOX's Leap **INNOFLEX**[®]

World-best FPCB material technology and production capacity

INNOFLEX, launched for the first time in Korea in 2002, plays a leading role in the localization of materials based on the highest level of technology and price competitiveness. In addition, we are leading the FPCB material market by providing the best technical solutions based on continuous research and development.

World-Wide No.1

- Built the world's best production infrastructure
- Achieved Global No.1 by targeting overseas markets



INNOX is a leader in technology and in the market.

SMARTFLEX[®]

Differentiated, high value-added FPCB materials producer

INNOX Advanced Materials has been striving to develop new materials to meet the new demands of the rapidly developing electronic information equipment market based on its leading position and reliability in the FPCB material market. In 2012, we successfully launched advanced FPCB materials such as EMI absorber film (for digitizer) and EMI shield film.

We will continue to solidify our position as the world's No. 1 FPCB materials producer.

Advanced New Materials in Communication

- Core new materials in the field of advanced electronic and information and communication devices
- Use: Materials used for high-end devices that allow communication between people and devices and between devices
- Unique technological competitiveness and various applications



INNOX Startup and Growth **INNOSEM**[®]

We are Korea's only semiconductor package material producer.

INNOX Advanced Materials plays a key role in securing the competitiveness of the domestic semiconductor industry by developing and supplying high value-added semiconductor materials such as LOC, QFN, Spacer and DAF, starting with the development of lead-lock tape. In addition, we are emerging as a world-class semiconductor material company through collaboration with leading semiconductor packaging companies.

World-Class Semiconductor Package Material Producer

- Secured exclusive line for semiconductors: Excellent cost competitiveness and ability to respond to customers by specializing in production lines
- Full line-up construction in materials for semiconductor packaging



INNOX New Growth Engine **INNOLED**[®]

Next-Generation Display Core Materials

INNOX Advanced Materials selected OLED, which is attracting attention as the next generation of display, as a new growth engine, and is developing and mass producing core materials for OLED such as encapsulants and back plate in 2015. In addition, we are preparing developing technologies through preemptive investments to expand our business into future flexible and transparent display materials.

Next-Generation Growth Engine

- Future advanced display material replacing TFT-LCD (Flexible Display, Transparent Display, etc.)
- Use: Substrate material, organic compound partition wall material, process material necessary for OLED display
- Continuous investment in technology development and joint development since 2010 / Launched in 2015



KOREA NO.1 SMART & BIKE COMPANY

STYLISH LIVELY RELIABLE LEADING

Korea's only autonomous factory / Brand positioning / Global network

Korea's electric bicycles
Korea's No. 1 bicycle exporter
Korea's Pride of top quality bicycle

Global bike Specialized company

alton

Company Name | ALTON SPORTS Co.,Ltd.

Established on | August 1, 1994

C E O | Shinsung Kim

Address | 8F C , 25, Pangyo-ro 256beon-gil, Bundang-gu, Seongnam-si, Gyeonggi-do, South Korea

Telephone | 031)727-9100

Website | www.altonsports.com

Main Business Areas | Sports / Leisure Bikes, Household Bicycles, Electric Bicycles, Bike Accessories

HISTORY

1994~95 Established Seik Trading Co., Ltd. / Established factory in China

1997~98 Launched ALTON, a bike for mountain biking / Advanced to markets in North American

2001~05 Newly changed company name Alton Sports Co., Ltd. / Acquired KS certification mark in Korea

2008~09 Started manufacturing in China Tianjin factory / Developed and launched electric bicycle

2011 Merged with Corex Bicycles / Listed on KOSDAQ

2012~14 Awarded the Excellence prize at the 8th Korea Sports Industrial Competition / Acquired Green Technology Certification

2015 Incorporated INNOX Co., Ltd.
Relocated Pangyo integrated office HQ

2016 Promoted IoT bicycle activation business

2017 Selected as '2017 Global Premium Living Goods' for e-Alton Spade

2018 Awarded the national brand grand prize(E-bike section) [e-ALTON]

BRAND LINE-UP

We have brands at every level, from entry level to luxury bikes for enthusiasts. ALTON Sports's brand lineup designed to have the best performance and style with sophisticated sensibility.

ealton

Korea's No. 1 electric bicycle brand with sleek design and stability

Convergence To Tomorrow



alton

Alton Sports's leading brand, based on passion for quality and a design philosophy

Passionable Riding Partner



ROADMASTER

A hybrid and road bike brand with speed and style as the top values

Style For Speed



COREX

Korean representative bicycle brand, Riding Pride, symbolizing victory

Dynamic For Everyone



INFINITE EXPERIENCE



**The purpose of INFIZA is
not to be at the forefront
of the competition.**

Our only focus is providing you with a fantastic riding experience. INFIZA provides you with a more enjoyable riding experience through continuous research and development.

Electric Bike

Prove Where You Are

Mountain Bike

Extream Starts Here

Road Bike

Keep Your Breath



INNOX www.innoxcorp.com

(Headquarter) 171, Asanvalley-ro, Dunpo-myeon, Asan-si, Chungcheongnam-do, Republic of Korea
(Pangyo Office) 25, Pangyo-ro 256beon-gil, Bundang-gu, Seongnam-si, Gyeonggi-do, Republic of Korea